

### ABSTRACT OF THE DISCLOSURE

This invention is directed to an image printing apparatus including an image printing unit which prints an image on the basis of image data, a storage unit which  
5 stores information concerning details of a message for operating the image printing apparatus, and a display unit which displays the message and, when a message for which the information concerning the details of the message is stored in the storage unit is displayed, also displays  
10 identification information which indicates that the details of the message can be displayed. The image printing apparatus further includes a control unit which causes the display unit to display a message, and an operating unit which allows the user to perform input operation through a  
15 help key for selecting a help function. When causing the display unit to display a message, the control unit recognizes whether or not information concerning the details of the message is stored in the storage unit. Upon recognizing that the information is stored, the control  
20 unit causes the display unit to display identification information together with the message.